



Fourth Annual Financial Literacy Day: Understanding Global Markets and Finance

Friday, February 14, 2020

University of South Florida Sarasota-Manatee
Selby Auditorium, 8350 N Tamiami Trail, Sarasota, FL 34243

Agenda

8:00 - 8:30 a.m. | Registration and coffee

8:30 - 8:45 a.m. | Welcoming Remarks

- David R. Kotok, CIO, Cumberland Advisors, GIC Board Member
- Karen Holbrook, Regional Chancellor, USF Sarasota-Manatee

8:45 - 9:00 a.m. | Update on USFSM Financial Education and Bloomberg Terminal

- Eddie Sanchez, Jr., Director, Bloomberg Financial Markets Lab, USF Sarasota-Manatee College of Business

9:00 - 10:15 a.m. | The Bond Market

Examining the categories of debt and the influences on them including budget deficits and larger issues like central bank QE and its impacts on interest rates for this debt

Moderator: William Strauss, Senior Economist and Economic Advisor, Federal Reserve Bank of Chicago

- John Mousseau, President and Chief Executive Officer, and the Director of Fixed Income, Cumberland Advisors on State and local government debt/Munis
- Jay Bryson, Managing Director and Acting Chief Economist, Wells Fargo & Co. on US government debt
- Chris Hartshorn, Ph.D., Chief Commercial Officer, risQ on municipal risk as related to climate change

10:15 - 10:30 a.m. | The Danger of Deficits and Debt and What Can be Done About It

- Senator Kent Conrad, Former Chairman of the Senate Budget Committee

10:30 a.m. | Break

10:45 - 11:45 a.m. | Real Time Payments (RTP)

Examining Bitcoin, Libra, Venmo and the new versions of electronic money

- Nick Colas and Jessica Rabe, Co-Founders of DataTrek
- Dave Nadig, CIO & Director of Research, ETF Trends & ETF Database
- Christopher Whalen, Chairman, Whalen Global Advisors LLC
- Moderator: Michael McKee, Political and Economic Correspondent, Bloomberg

11:45 a.m. - 12:30 p.m. | Keynote Speech

- Loretta Mester, President and CEO of the Federal Reserve Bank of Cleveland

12:30 p.m. | Concluding Remarks

- David R. Kotok, CIO, Cumberland Advisors, GIC Board Member



Keynote Speaker

Loretta Mester,
President & CEO of
the Federal Reserve
Bank of Cleveland

Registration: \$50.00

Register at www.interdependence.org.